



EDUCATIONAL BOOTH

EDUCATIONAL BOOTH RULES

1. This selection is provided to give nonprofit community organizations an opportunity to present ideas of practical value in the areas of education, improved health, or comfort for better family and community life.
2. It will be necessary for the organization making the exhibition to furnish all equipment and supplies needed in setting up the exhibit.
3. Reservations for educational exhibit booths must be made before September 2 on our ionokecountyfair.com website; otherwise, booths will be accepted subject to space available.
4. A "Best of Show" booth will be selected in both the Youth and Adult divisions. These booths will be eligible to compete in the District Fair in Pine Bluff, Arkansas.

5. SCORECARD/RUBRIC for Educational Booths

- a. **Appropriateness of Theme:** Educational and/or promotional message. Timely, important, practical (Message suitable for viewing audience) *15 points*
- b. **Presentation:** Attracts attention; light, motion, color, sound, size, etc *10 points*
- c. **Title:** Attractive working, catchy, easy to read; appropriate placement *10 points*
- d. **Design:** Good use of color, center of interest, unity of movement, contrast, balance, proportion & scale *20 points*
- e. **Printed Visuals:** Appropriate size, appropriate placement, neat and easy to read *10 points*
- f. **Effectiveness:** Message accurate, concise & simple. Only one subject covered, unnecessary material eliminated *15 points*
- g. **Educational or promotional effectiveness:** Increased knowledge, changed attitude, creates a desire for involvement *20 points*