

# Lonoke County Fair Rodeo Sweetheart Contest

Ages 3-7 as of 9/1/2025

These ages do overlap our princess group. The sweetheart division is for those that are just starting out and are not ready to ride independently just yet! 5-7 year-olds must be entered in either the Sweetheart or Princess division. Entries cannot be changed after the entry deadline.

- \$30 Entry Fee
- **Limit of 15 entries.**
- Color 5x7 photo/headshot required.
- **Sweetheart contestants must attend an informational meeting** to go over information and provide a color 5x7 headshot in horsemanship attire. If you cannot attend arrangements must be made prior to the meeting.
- All contestants will be crowned as Lonoke County Fair Rodeo Sweetheart
- Long sleeved Western Attire for appearance portions of the contest. (on-stage questions/crowning, horsemanship (optional), parade, and bust out both nights.
- Must be a legal resident of Lonoke, Prairie, Jefferson, Arkansas, or Pulaski County.
- Sweethearts will sell lucky draw tickets, a minimum of 30 must be sold. They will have their own drawing the day of crowning. The highest seller will receive half of their sales, and the lucky ticket buyer will receive half of the total sales. **CASH ONLY!!**
- Contestants will be crowned during the interview/speech portion of the Lonoke County Fair Rodeo Queen contest.
- Contestants will answer a simple on-stage question. (Favorite color, food, person, place, song, or horses name are some examples)
- Horsemanship night will be an optional appearance for sweetheart contestants to be introduced. If they choose to make this appearance each sweetheart is required to have their own horse with a lead attached and leader (dressed in official dress), for their arena wave. *\*SWEETHEARTS CAN NOT SHARE HORSES\**
- Sweethearts will ride on a float in the county fair parade.
- Will be introduced on foot, or in a truck each night of the rodeo.
- Sweethearts are encouraged to tastefully represent their title throughout their year without any required appearances and provide photos and planned events with the director.